

# SAPE

## FLAGSHIP INITIATIVES



Coming together is a beginning, Staying together  
is progress and working together is success...

# Overview

**SAPE** is a leading education fair organiser with a proven track record of successfully bridging the gap between students and educational institutions with a strong presence across Asia, Africa and beyond. Over two decades, SAPE has been at the forefront of creating platforms that connect students, parents, and education providers, helping institutions expand their global reach while guiding students towards the right academic opportunities.

Our strong industry network, on-ground expertise, data-driven approach enable us to design events that are impactful, well-structured & result-oriented. Through consistent innovation and commitment, SAPE continues to shape the future of educational outreach and remains a trusted name in education fair organisation. This milestone is also a significant achievement as it signifies our commitment to reach SAPE vision to become the strongest medium between students and institutions.

Over the years, SAPE is not just a organisation, a bridge of trust, a place where parents find clarity, students discover direction, and institutions connect with the brightest minds. Guided by its founder's spirit, SAPE stands as a testament that when dreams meet opportunity, a future without limits is possible.

## Fostering Education & Engagement



Study In India Education Fair Bahrain



Career Fair Guwahati



Study In India Education Fair Vietnam



# Our Purpose, Principles, Core Expertise & Strength

## Our Purpose (Mission & Vision)

- **Vision** : To be the most trusted platform, connecting students with meaningful education & career opportunities globally.
- **Mission** : Our mission is to exceed your expectations by establishing lasting partnerships based on the highest levels of service, loyalty & integrity. As a company, we foster an environment that enables team members to achieve personal & professional growth & success while providing consistently superior services.

## Our Guiding Principles

- Integrity & transparency in all collaborations.
- Commitment to quality & professionalism in every initiative.
- Excellence in Execution
- Student focused approach ensuring meaningful engagement.
- Innovation & adaptability in organising events through extensive digital engagement.
- Sustainable Impact as we aim to create meaningful & lasting value for students, institutions & the communities we serve.

## Our Core Expertise

We leverage our experience & network through our key initiatives including SAPE Career Fair, Study in India Education Fair, College of India, Drishti, SAPE Higher Education Conclave & Edufaironline.com

## Our Strength

At SAPE our people are the driving force behind every successful event & initiative. With a blend of experience, creativity & dedication our leadership team ensure seamless execution, meaningful student engagement & impactful institutional partnerships.

Sanjay Thapa	Founder & MD
Pemala Sherpa	Director-Administration
Sib Charan Das	Creative Head
Rashi Chakraborty	Head of Operations
Antara Santra	Event Manager
Subhadip Manna	Creative Executive
Sourav Ghosh	Administrator

# Advancing With Our Visionary & Dynamic Leader

Feelings are always greater source of happenings than actions, as different actions and noble deeds always emerge out on ground of innovatively noble enough feelings. **SAPE** is an exponentially noble feeling. Approximately, twenty years ago, young spirited Sanjay Thapa, the then 28 and academically equipped with a modest Post Graduate degree in Marketing & Sales from Bhavans, Kolkata, took a momentous decision. And unlike most of the recent graduates, he immediately decided to cease hunting for a job. Reassessing such a dashing decision of the time, he, now, asserts,

"I too faced an objectionable problem that has frustrated millions of youth in this country and decided to start doing my own thing". Scanning the socio-economic horizon, he, infallibly, identified education as a high-potential growth area of the economy. This led and encouraged him of the promotion, in 2004, of a proprietarily firm with a mission to stage educational fairs and exhibitions, which would best serve as marketing platforms for educational institutions across the country and over the borders too. To ignite the flame of curiosity in others, he named it SAPE and commenced working in the very banner. SAPE's the very first education exhibition was held in Siliguri in 2004. And as thought or even above the line, "It was a mega hit". Ten years down the road, It's an unparalleled success story, worth commemorating, that "**Mr Thapa made and led SAPE**" has accomplished in organizing more than 250 educational exhibitions or fairs and has been running popular web portal collegeofindia.org, which has an inexplicably wide range of readership among people and especially those, who intend going india for higher educations. Looking back, Thapa is convinced that his reading of the economy in 2004 was correct. The humble road-show of

SAPE 2004 has come a long way since. The SAPE exhibitions were visited by more than 5,000 students & parents in each city every year and collegeofindia.org collects more than 10 million hits in less than 12 month.

Mr. Sanjay Thapa –an MBA- is an entrepreneur, event manager, Internet evangelist, all rolled into one. He is the Founder & Chairman of Sape Events & Media Pvt. Limited. Mr. Thapa also wrote Career Directory for the information of Education in India and was also awarded with Gandhi leadership award and Leaders of Tomorrow. Passionately committed, Mr. Thapa, is working for his mission of being biggest medium between students and the institute of India.



**Sanjay Thapa - Founder & MD**



# Our Success in Action

Every achievement tells a story. Across the years, we have empowered countless students, fostered meaningful collaborations & created events that leave a lasting impact. Our success is reflected not just in numbers, but in the journey we have shaped & the milestones our partners & participants have achieved with us. Over the years we have designed, executed national & international education events that have transformed institutional visibility, student engagement & delivered measurable results.

## Strengthening Partnerships Globally



Namaste Vietnam



India Education Fair Yangon



Bharat-Sri Lanka Higher Education Summit

## Connecting Young Minds to the Premier Indian Institutions



Study in India Education Fair Jakarta



Career Fair Kolkata



India Education Fair Kathmandu



Study in India Education Fair Bangladesh



Study in India Education Fair Ghana



Study in India Education Fair Colombo



# Our Journey in Frames

A curated collection of moments showcasing our evolution, expansion & excellence over the years. Every frame reflects a milestone, story & the commitment that shaped our journey year after year.



Career Fair Siliguri 2014



Career Fair Itanagar 2016



Career Fair Patna 2018



Career Fair Guwahati 2023



Career Fair Darjeeling 2024



Career Fair Aizawl 2025



Study in India Education Fair Bangladesh 2015



Study in India Education Fair Bhutan 2016



Study in India Education Fair Kathmandu 2017



Study in India Education Fair Ghana 2019



Study in India Education Fair Cambodia 2024



Study in India Education Fair Bahrain 2025



# Recognition, Trust & Collaboration

From Industry appreciations to global alliances this section reflects the trust, support and credibility we have earned over the years.



Embassy of India Jakarta, Indonesia	Consulate General of India Ho Chi Minh City, Vietnam	Consulate General of India Guangzhou, China	High Commission of India Colombo, Sri Lanka
Embassy of India Yangon, Myanmar	High Commission of India Dhaka, Bangladesh	Embassy of India Kathmandu, Nepal	Embassy of India Thimphu, Bhutan
Government of Arunachal Pradesh	Information Technology Govt. of India	EdCIL (India) Limited A Government of India Enterprise ISO 9001:2008 & 14001:2004	Embassy of India Phnom Penh, Cambodia
Embassy of India Hanoi, Vietnam	Central Bank of India	State Bank of India THE BANKER TO EVERY INDIAN	State Bank of India THE BANKER TO EVERY INDIAN
CII Confederation of Indian Industry	Dainik Jagran No.1	The Daily Star	The Telegraph L'Espresso
हिमालय दर्पण आचार्य पीतल गुरु गुरु गुरु गुरु	THE KATHMANDU POST	NASSCOM®	कान्तिपुर
ICC	COLLEGE	THE Times Higher Education	WORLD UNIVERSITY RANKINGS
AUAP	COLLEGE	THE Times Higher Education	WORLD UNIVERSITY RANKINGS

# Connect With Us

Our team is always ready to assist you. At SAPE, every conversation matters. Whether you are exploring partnerships, enquiring about event participation or simply want to know more about our initiatives feel free to reach out.

## SAPE

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